

FUNCTIONAL TRAINEE PROGRAM - Corporate Communication

WHAT WILL I BE DOING?

Corporate Communication helps adidas to create distinctive and appealing images with its stakeholder groups, build a strong, trusted corporate brand ("the company behind the brands") and develop reputational capital. Our key objective in Corporate Communication is to manage the reputation of our company internally and externally. .

WHAT TYPE OF PROFILE DO WE HAVE IN MIND?

- University degree (Bachelor/Master) with a strong academic record in communications, media, or another relevant subject
- International mindset/experience
- Relevant practical experience of up to 18 months from various work placements (with companies, editorial offices, agencies, etc.)
- Strong interest in the area of media and communications
- Excellent verbal and written communication skills in English
- Ideally German language skills
- True affinity/passion for sports and interest in the sporting goods industry
- Embodying adidas' core behaviors summarized in "3 Cs": Creativity, Confidence & Collaboration
- Complex and strategic thinking ability
- Strong analytical skills
- Strong customer focus and mindset
- Energetic team player & creator

WHAT WE OFFER:

- A unique platform to start your career coached by experienced mentors and managers
- Assignment abroad
- Exceptional opportunity to be a part one the world's most creative brands
- Mentoring program
- Hiring guarantee
- Company Sports Program & Sport opportunities on campus
- A shuttle bus from Nürnberg & Fürth to Herzo

HOW DO I APPLY?

- You can apply for this program regardless of your citizenship.
- Please impress us with your CV, university transcripts and relevant job references in English and a video (max. 90 seconds). In this video be creative! Show us your passion for the functional trainee program
- Submit your application via www.careers.adidas-group.com

KEY FACTS:

- Application Deadline: February 16th, 2020
- Start Date: October 1st, 2020
- Duration: 24 months
- Location: adidas Headquarters in Herzogenaurach (near Nuremberg)

QUESTIONS?

Feel free to contact us via ftp@adidas-group.com

THROUGH SPORT, WE HAVE THE POWER TO CHANGE LIVES

www.careers.adidas-group.com