Welcome to a place where your ideas lead to something big.

Let's make a difference.

Start something big today. Apply as

**Visual Communication Intern (6 months)**

Corporate Communication Department
Singapore

Do you want beneficial technologies being shaped by your ideas? Whether in the areas of mobility solutions, consumer goods, industrial technology or energy and building technology – with us, you will have the chance to improve quality of life all across the globe. Welcome to Bosch.

Corporate Communication and Brand management is an integral part of the Bosch organization. Activities for the ASEAN region are developed and steered through a cross regional team which includes corporate communications and brand management in the entire Southeast Asian region.

**Your contribution to something big:**

**Digital Communication:**
- Conceptualize and develop visual assets including social media content, microsites, landing pages, animations, short form video content, online advertising, etc.
- Participate in planning, promotion and execution of corporate events and develop visual assets for those events
- Photograph / film events, edit photos / video footage, and create highlight reels / short video content
- Ensure brand consistency across the region and become a team expert on brand guidelines

**Communication Channel Management:**
- Assist in maintenance of Bosch social media channels and execution of social media campaigns
- Support updates to Bosch corporate websites and the intranet
- Coordinate asset publication and file management

**What distinguishes you**
- Studies in the field of mass communications, marketing, media science, business and/or IT/Information management
- Thorough experience in Web 2.0 and new media with high affinity to social media topics
- Keen eye for design and attention to detail, critical and strategic thinking
- Personal initiative and creativity with independent and responsible work style
- Advanced knowledge of design and video software (especially Adobe Creative Cloud), web content management (WCMS), and video or photography.
- Good communication and interpersonal skill, ability to work across cultures and nationalities
- Proficient with Microsoft Office tools
- Good command of English (written and verbal)

**Your future job location offers you**

Inspiring work environment, dynamic team, freedom and flexibility to handle your role in a way that’s right for you.

Make it happen.
Interested applicants are invited to submit your CV and cover letter to Marta.Stanke@sg.bosch.com