



**German American Marketing, Inc.**

Thomas Bauer

c./o. The German Society of Pennsylvania

611 Spring Garden Street

Philadelphia, PA 19123

Phone: 215 268 7606

Mail: [info@philachristmas.com](mailto:info@philachristmas.com)

Become a member of our team with an

## Internship in Public Relations and Social Media Management

For the organization of our events **Christmas Village in Philadelphia** in Philadelphia, PA / USA and **Christmas Village in Baltimore** in Baltimore, MD / USA, we are looking for highly motivated and talented individuals to join us. Both events are German style Holiday Markets and take place at downtown Philadelphia for the eleventh time and Baltimore for the sixth time from Nov 17<sup>th</sup> through Dec 24<sup>th</sup>, 2018 (see <http://www.philachristmas.com> and <http://www.baltimore-christmas.com>).

In our event management team you will get involved in the whole scope of Public Relations and Social Media Management tasks. If you are looking for an internship where you can show own initiative, bring in creativity and entrepreneurial thinking in different challenges, you should apply!

### **The tasks include but are not limited to:**

- conceptual design, installation and implementation of the events PR and Social Media strategy
- collaboration with local PR agency to co-ordinate efforts
- acting as the events spokesman
- initiation of new media partnerships and maintenance of existing relationships with partners
- caring for the needs of event sponsors, vendors and visitors

### **We are looking for:**

- advanced students of PR- and Social Media Management or related subjects
- go-getters who can act as team players
- good English language skills
- good command of Microsoft Office (knowledge in HTML or graphic software tools is an asset)

**Duration:** five months from August 15, 2018 through January 14, 2019

**Conditions:** the internship is paid, also US visa, accommodation and flights are covered

**Location:** Philadelphia, PA / USA or Baltimore, MD / USA

If you are interested, please send your full resume and/or questions to Thomas Bauer ([info@philachristmas.com](mailto:info@philachristmas.com)).